

Sustainability Code of Good Practice

Heritage Sites

As part of our commitment to advancing sustainable tourism, we encourage our tourism partners to improve their sustainability performance by providing them with the guidance below.

- ✓ Ensure applicable legal **permits & permission** to access activity area are in place
- ✓ Arrange visits in **advance**, where appropriate
- ✓ Ensure **insurance** is in place for guests and team
- ✓ Identify **health & safety** risks, implement management systems, and provide appropriate safety equipment
- ✓ Ensure enough team members are available in case of **emergency**
- ✓ Monitor **heritage site conditions** (including weather) in advance & during the visit
- ✓ Maximise local **economic benefits** through employment and purchasing
- ✓ Avoid single use & disposable items, provide appropriate & adequate **waste** collection facilities for safe disposal, and pick up any rubbish found in the surrounding area
- ✓ Use **eco-friendly** products, e.g., for cleaning
- ✓ Be **waterwise** and take pro-active measures to use water sparingly
- ✓ Minimise **energy** used in the activity as part of a climate action strategy
- ✓ Provide **information in advance** about your sustainability actions, heritage site accessibility, what to expect, and what to bring with
- ✓ **Screen participants** to make sure that the activity is well suited to their fitness & level of ability
- ✓ Manage **group size** to minimise impacts on people, planet, and integrity of the heritage site
- ✓ Obtain written confirmation, e.g., via **indemnity**, from participants that they are aware of activity risks
- ✓ **Brief participants** about do's and don'ts, safety, what to expect, and logistical considerations before the activity starts
- ✓ Communicate and enforce **conduct rules** / appropriate behaviour specific to the heritage site
- ✓ **Share information** about local nature, culture, and heritage as well as social development / conservation projects that participants may want to support
- ✓ Show **respect** for the land, waterways, wildlife, and other heritage site / area users
- ✓ Participate in conserving heritage site **integrity**; let relevant authorities know about any concerns and participate in heritage site conservation / rehabilitation projects