

Sustainability Code of Good Practice

Visiting Farms

As part of our commitment to advancing sustainable tourism, we encourage our tourism partners to improve their sustainability performance by providing them with the guidance below.

- ✓ Ensure applicable legal **permits & permission** to access activity area are in place
- ✓ Ensure **insurance** is in place for guests and team
- ✓ Ensure farming practices are **safe & compliant**, identify potential risks (including through chemical use), implement management systems, and apply appropriate safety measures
- ✓ Ensure farm is **clean**, orderly and in a good state of repair
- ✓ Provide **toilet facilities** for visitors
- ✓ Ensure enough team members are available in case of **emergency**
- ✓ Monitor activity **area conditions** (including weather) in advance & during the activity
- ✓ Be familiar with activity area and ensure that **navigation & communication** tools are in good working order
- ✓ Maximise local **economic benefits** through employment and supporting local businesses
- ✓ Avoid single use & disposable items, provide adequate **waste** collection facilities for safe disposal, and pick up any rubbish found in the area
- ✓ Be **waterwise** and take pro-active measures to use water sparingly
- ✓ Minimise **energy** used in the activity as part of a climate action strategy
- ✓ Implement a **biocontrol** program to prevent harm to the surrounding environment
- ✓ Apply **crop rotation** plan for annuals, and strip / alley cropping for perennials
- ✓ Implement **polyculture** OR small-scale monoculture (where deemed to have attributes of cultural / historical significance)
- ✓ Implement soil **erosion** mitigation
- ✓ Apply least toxic **control measures** for pest, weed and disease
- ✓ Pursue **organic or non-GMO** verification for some / all products
- ✓ Provide **information in advance** about your sustainability actions, activity accessibility, what to expect, and what to bring with
- ✓ **Screen participants** to make sure that the activity is well suited to their fitness & level of ability
- ✓ Manage **group size** to minimise impacts on people & the planet
- ✓ Obtain written confirmation, e.g., via **indemnity**, that participants are aware of activity risks
- ✓ **Brief participants** about do's & don'ts, safety, what to expect, applicable etiquette / conduct to be respectful of, and logistical considerations before the activity starts
- ✓ **Share information** about local nature and culture, and social development / conservation projects that participants may want to support
- ✓ Show **respect** for the land, waterways, wildlife, and others in the area
- ✓ Participate in conserving activity area **integrity**; notify authorities of concerns and participate in rehabilitation projects

